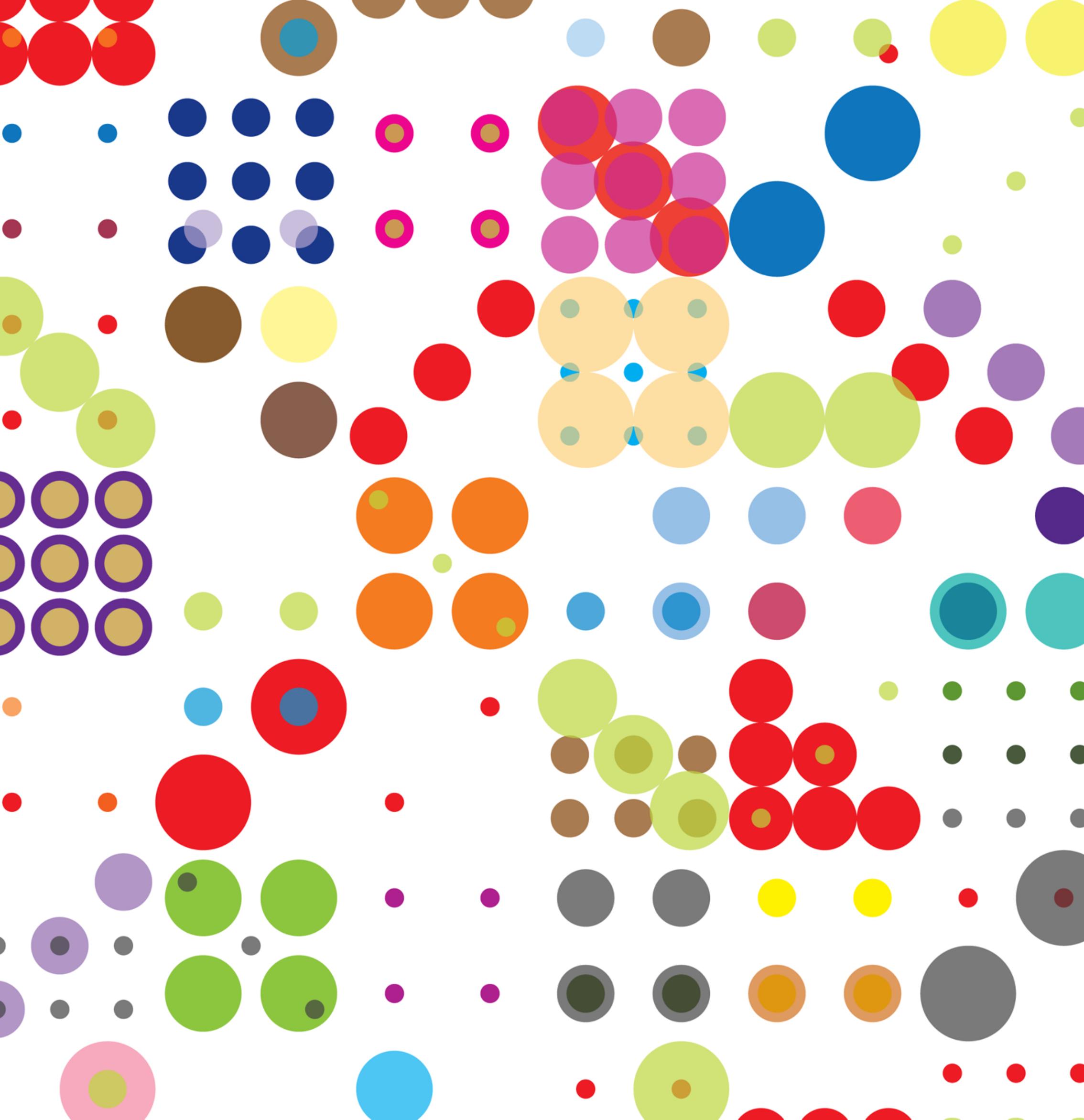


**HOFFMANN**

**LETTINI**

**HOLIDAY - ARCHIMEDE - JAZZ - QUADRAT - SILVER**



Febbraio 1964. I Beatles vanno per la prima volta negli Stati Uniti. Sono a New York, ospiti di Ed Sullivan, il re del varietà e della tv in bianco e nero. Accolti dalle urla isteriche delle fan, aprono lo show con *All My Loving*, *Till There Was You* e *She Loves You*. Tornano più avanti per *I Saw Her Standing There* e *I Want To Hold Your Hand*. Cinque canzoni e il mondo si ferma. Anche gli altri ospiti del programma – maghi, imitatori, il cast del musical *Oliver!* – sembrano andare al rallentatore. La Beatlesmania ha contagiato anche l'America. 73 milioni di spettatori, un record assoluto per i tempi e che è ancora nella top ten dei programmi più visti di sempre negli Usa.

HOLIDAY







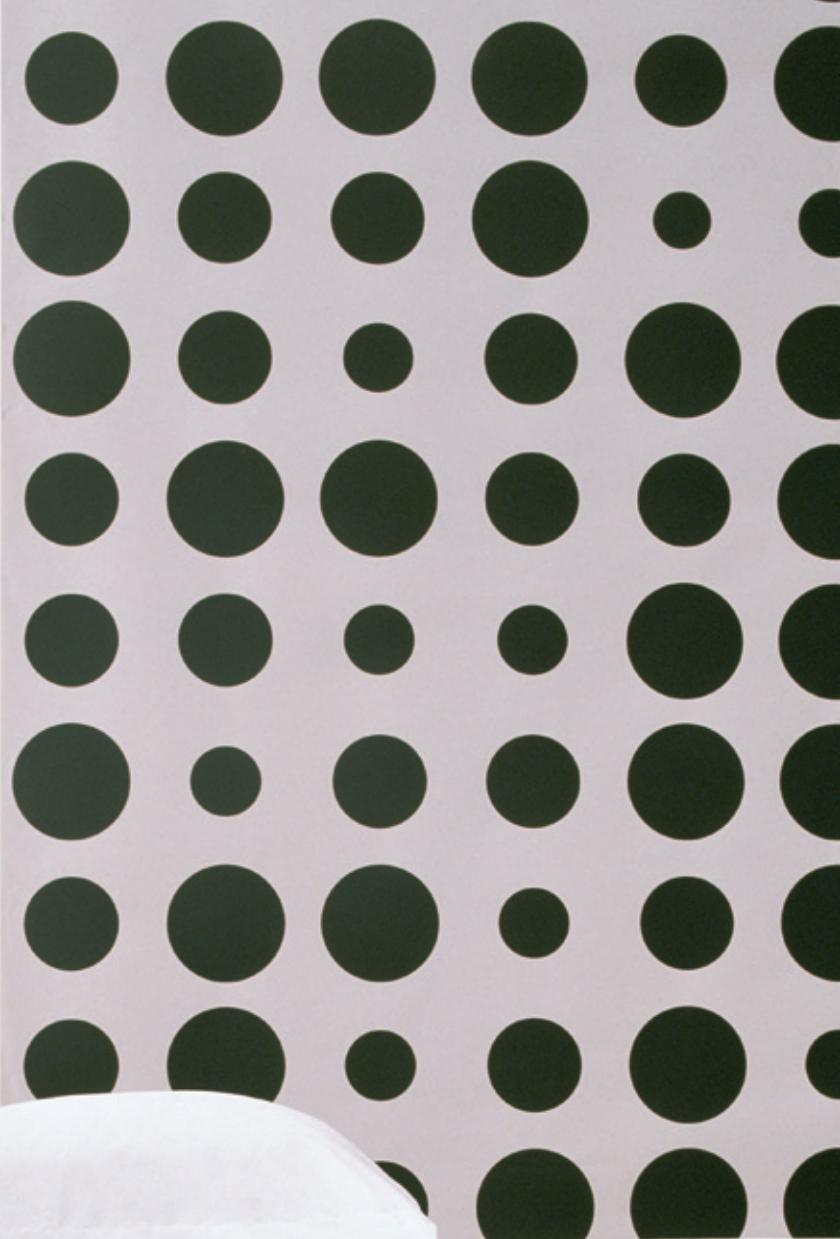




**ARCHIMEDE**















JAZZ







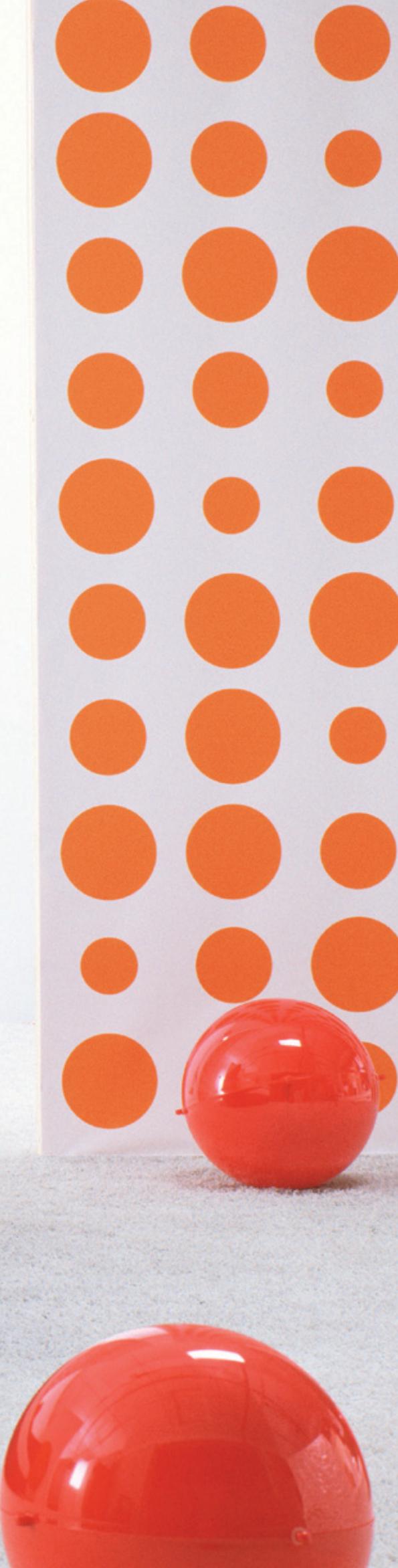
**QUADRAT**















**SILVER**















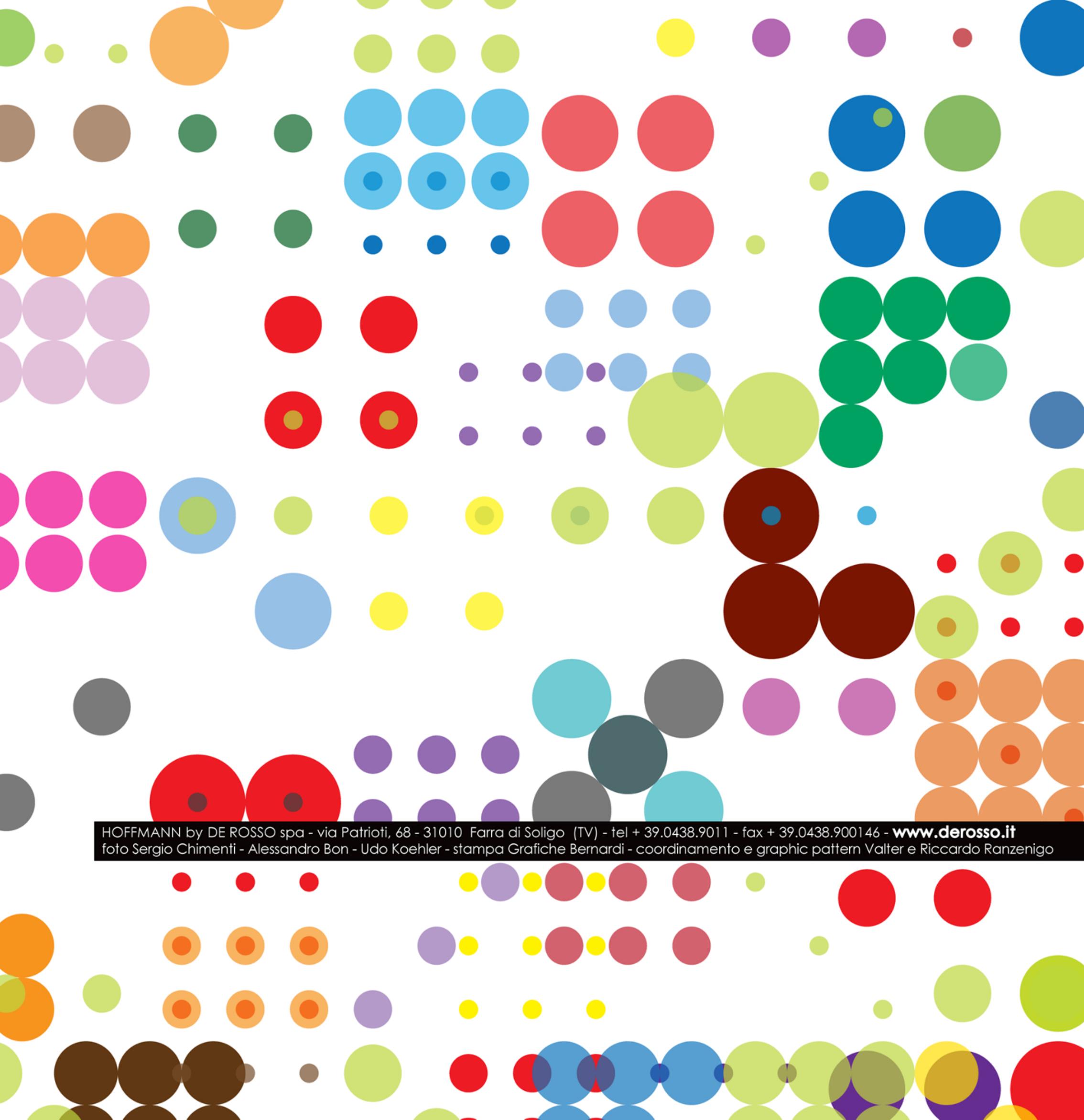








February 1964. The Beatles go to the US for the first time. They are in New York at the Ed Sullivan Show, the king of variety show and black and white TV. Welcomed by their hysterical fans, they opened the show with *All My Loving*, *Till There Was You* and *She Loves You*. They came back later for *I Saw Her Standing There* and *I Want To Hold Your Hand*. Five songs and the world stops. The other guests of the show - magicians, entertainers, *Oliver!*'s cast - seem to go in slow motion. The Beatlesmania is contagious even in America. 73 million spectators was an absolute record for that time and it still gets into the most viewed shows US top ten.



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